



CATHERINE BORG

Glow Las Vegas, 2005

Commissioned by City of Las Vegas Arts Commission and City of Las Vegas Centennial Committee

Glow Las Vegas activated an otherwise unoccupied building along Las Vegas Boulevard in Las Vegas, NV. The installation consisted of four looping video projections and colored lighting throughout the building. Revolving imagery of portions of Las Vegas Boulevard anointed as “The Strip” were transposed to this site through the video projections. The building that housed the work sits on a northern portion of the boulevard in the downtown redevelopment area thus creating an allusion to the continuing evolution that is the history of Las Vegas. Via timers, the project was viewable daily from 8pm to midnight for six weeks in October and November, 2005.